



Actor Portrayal.

We want to make
the conversation
about vaccines
easier.



Your organization can help prevent certain vaccine-preventable diseases in your area

At Merck, it is our mission to discover, develop, and provide innovative products and services, including vaccines that can help protect against certain vaccine-preventable diseases.



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Suggestions to help ensure adolescents receive vaccinations

- Address parental vaccine hesitancy, including questions on safety, efficacy, and the need for vaccinations¹⁻³
- Ensure that all recommended vaccines are stocked^{1,3}



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Improving vaccine equity starts with you.

Creating a culture of vaccination acceptance and encouragement within a health care setting plays an important role in maintaining and increasing vaccination coverage.^{4,5}

You can play an important role in the care of your adolescent patients by^{4,5}:

- Making strong vaccine recommendations.
- Understanding that parents may have concerns about vaccinations and being prepared to address their questions.
- Partnering with community members to develop culturally relevant messages about the potential benefits and risks of vaccination.



Some ways to promote vaccine confidence



Use reflective listening.^{5,6}

Let your patients express their concerns, interpret the meaning behind those concerns, and ask them to confirm if you've understood them correctly.

1 Encourage all health care providers within the office setting to recommend vaccination during each stage of the medical visit.⁵

2 Be prepared to address basic vaccine questions.⁵

3 Designate a vaccine champion within the practice to help identify, implement, and sustain improvements in vaccine delivery.⁵



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STAY INFORMED.

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to merckvaccines.com/SDOH



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