

A Clear Recommendation From You Can Help Your Patients Decide to Get Vaccinated.^{1,2}



Merck
Adult Vaccination
Program

Strengthening the Vaccine Provider Network

Consider these 4 steps as part of a vaccine recommendation:

1

Share a personal or professional experience about the real impact of the disease.¹

2

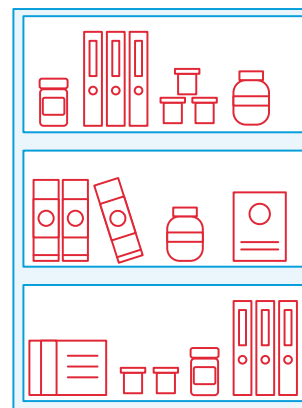
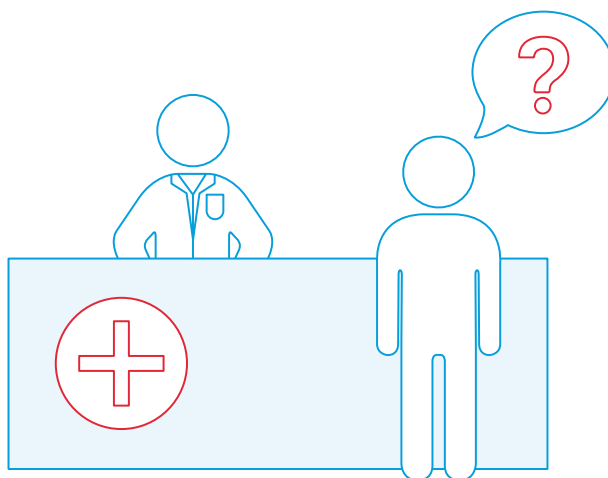
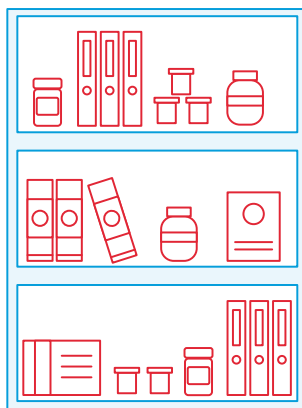
Explain the CDC recommendations for each vaccine you recommend.^{1,3}

3

Discuss the benefits and risks of each vaccine.^{1,4}

4

Let your patients know why you believe they should be vaccinated.^{1,4}



Patients want more than just information — they want your advice on vaccination.^{1,2}

For tips and tools to help you develop a clear recommendation for your patients, visit [MerckVaccines.com/MAVP](https://www.merck.com/vaccines/MAVP)

References: **1.** Bjork A, Morelli V. Immunization strategies for healthcare practices and providers. In: Hall E, Wodi AP, Hamborsky J, Morelli V, Schillie S, eds. *Epidemiology and Prevention of Vaccine-Preventable Diseases* (Pink Book). 14th ed. Centers for Disease Control and Prevention; 2021:29-42. Last reviewed August 18, 2021. Accessed September 26, 2023. <https://www.cdc.gov/vaccines/pubs/pinkbook/downloads/strat.pdf> **2.** Centers for Disease Control and Prevention. Educate the parent or patient. Reviewed May 7, 2019. Accessed July 5, 2023. <https://www.cdc.gov/vaccines/hcp/admin/educating-patients.html> **3.** Centers for Disease Control and Prevention. Recommended adult immunization schedule for ages 19 years or older. Reviewed April 27, 2023. Accessed October 11, 2023. <https://www.cdc.gov/vaccines/schedules/downloads/adult/adult-combined-schedule.pdf> **4.** Centers for Disease Control and Prevention. 5 Reasons it is important for adults to get vaccinated. Last reviewed September 12, 2022. Accessed October 10, 2023. <https://www.cdc.gov/vaccines/adults/pay-for-vaccines.html>